

Jacob McDaniel

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Objective: Seeking a position where creativity is recognized as a gift, used as an asset, and rewarded with challenges

Professional Experience:

Clickfarm Interactive, Interactive Art Director, Jul 2008 - Present, Kansas City, MO.
Design, discover and research to apply a level of creativity for the development stages of deployment for delivery of exceptional websites, to include E-Commerce, E-Mail Marketing, SEO, SEM, interface and usability design, mobile applications, motion and multimedia graphics, implementation of CMS, Flash, CSS, XHTML, AJAX, XML and JS.

National Association of Insurance Commissioners, Web Content Intern, Nov 2007 - Jul 2008, Kansas City, MO. Update and maintain daily content items on naic.org. Design and update new pages within standards of NAIC (to include updates with basic knowledge of Flash, HTML, CSS, XML, JS and AJAX).

P.P.S. Inc & Pine Decals, Graphic Designer, Dec 2006 - Sep 2007, Olathe, KS. Layout premade college graphics and setup for printing of promotional materials. Specializing in Corel Draw and working with wide-format printers and plotters.

Kansas Army National Guard, Mechanized Infantry Sergeant, Jun 2002 - Jun 2008, Wichita, KS. Military deployment, Operation Iraqi Freedom III, Aug 2005 - Nov 2006. Trained, oversaw and directly supervised up to seven personnel in diverse tactical environments. Maintained 100% accountability of several hundred thousand dollars in government equipment. Implemented training, physical training, weapons maintenance and work schedules.

Education:

Johnson County Community College, Associate of Applied Science, May 2008, Overland Park, KS. Coursework included **Graphic Design, Web Design Certification**, typography, packaging, photography, pre-press production, ad and editorial design.

Fort Hays State University, Aug 1999 - Dec 2001, Hays, KS. Coursework included entry-level Graphic Design requirements and general education credit classes.

Technical Skills:

Adobe Photoshop CS4, Illustrator CS4, InDesign CS4, Flash CS4, Dreamweaver CS4, Acrobat CS4, QuarkXpress 7.0, Microsoft Word, Excel, Access, PowerPoint
Apple and Windows platforms
Advanced knowledge: XHTML, CSS, Wordpress.
Basic knowledge: JS, ActionScripting 2.0, 3.0, XML, jQuery and AJAX.

Awards and Memberships:

2009 AIGA A5 Student Award Winner, Kansas City, MO, Package Design
Gold ADDY Award, 2008 National ADDY Awards, AAF, Atlanta, GA, Package Design
Gold ADDY Award, 9th District American Advertising Federation, Spring 2008, Package Design
Silver ADDY Award, Advertising Club of Kansas City, Spring 2008, Package Design
Semi-Finalist, 2008 Adobe Design Achievement Awards, Flash Website, Open Season Micro Site
2007-09 15 Best of Show pieces in Portfolio Review at Johnson County Community College
Army Commendation Medal for Operation Iraqi Freedom 2005-2007
AIGA Member, President of Student Chapter at Johnson County Community College 2007-2008
(Increased student membership from 16 to 45 members)
Advertising Club of Kansas City Member
AIGA KC Email/Web Communications Board Member 2009-2011